



NATIONAL HEAD START ASSOCIATION

NHSA Sponsorship Levels and Benefits

Platinum Sponsor – \$100,000

- Fully co-branded with NHSA as co-sponsor, recognized on all print and electronic promotions.
- Signage displayed throughout the conference.
- Three 10' x10' exhibit spaces in a prime exhibit area location.
- A four-color, full page advertisement in the conference program book (inside back cover).
- One reserved table for 10 in the VIP area at the Annual Benefit Gala.
- Ten full complimentary conference registrations.
- A seat at the Annual Benefit Gala head table for a senior corporate representative.
- Opportunity for a senior corporate representative to introduce a conference speaker or provide greetings.

Gold Sponsor – \$50,000

- Recognition as NHSA Gold Sponsor in the conference program book and on www.nhsa.org.
- Exclusive Sponsor of the NHSA Annual Benefit Gala or NHSA conference bags.
- Signage displayed at registration.
- Two 10' x10' exhibit spaces in a prime exhibit area location.
- One full-page, black and white advertisement in the final conference program book.
- One reserved table for 10 in the VIP area at the Annual Benefit Gala.
- Five full complimentary conference registrations.

Silver Sponsor – \$25,000

- Recognition as Exclusive Sponsor of the Closing General Session in the conference program book.
- Signage displayed at Closing General Session as NHSA Silver Sponsor.
- One 10' x10' exhibit space in a prime exhibit area location.
- One half-page, black and white advertisement in the final conference program book.
- One reserved table for 10 at the Annual Benefit Gala.
- Two full complimentary conference registrations.

Bronze Sponsor – \$10,000

- Recognition as Exclusive Sponsor of one of the following: Technology Lab, Research Luncheon, Legislative Luncheon, or Scholarships and Awards Breakfast.
- Signage displayed at sponsored event.
- One 10' x10' exhibit space in a prime location of exhibit area.
- One quarter-page, black and white advertisement in the final conference program book.
- Two reserved seats at the Annual Benefit Gala.
- Two full complimentary conference registrations.

À la Carte Sponsorship Opportunities

At events appearing in the following list, your sponsorship will be announced verbally and through appropriate signage.

- Opening Session Speaker –\$9,000
- Conference Signage – \$5,000
- Guest Room Key Cards – \$6,500
- Badges – \$6,000
- Celebration of Head Start Event – \$25,000
- Gala Entertainment – \$32,500
- Refreshment Break – \$3,500
- Continental Breakfast/Quality Initiative – \$7,500
- Opening Reception (Co-Sponsor) – \$15,000
- Research Luncheon – \$15,000
- Board of Directors Luncheon – \$3,500
- Grassroots Breakfast – \$2,500
- Legislative Luncheon – \$18,000
- Transportation – \$36,000
- Scholarship and Awards Breakfast – \$12,000
- Head Start Directors Networking Event – \$7,500
- Exhibit Demonstration Room – \$3,000

PLEASE NOTE – À la Carte prices are estimates. They are subject to change based on geographic location and venue. For more information, please contact NHSA at (703) 739-0875.